

City Council Chamber
735 Eighth Street South
Naples, Florida 34102

**Joint City Council / Collier County Board of Commissioners Meeting
February 9, 2011 – 1:00 p.m.**

Mayor Barnett called the meeting to order and presided.

ROLL CALL..... ITEM 1

City Council:

Bill Barnett, Mayor
John Sorey, III, Vice Mayor
Douglas Finlay
Teresa Heitmann - absent
Gary Price, II
Samuel Saad, III
Margaret Sulick

Board of Commissioners:

Fred Coyle, Chairman
Jim Coletta, Vice Chairman
Donna Fiala
Georgia Hiller - absent
Tom Henning - absent

Also Present:

William Moss, City Manager
Leo Ochs, County Manager
Robert Pritt, City Attorney
Jeffrey Klatzkow, County Attorney
Roger Reinke, Assistant City Manager
Vicki Smith, Technical Writing Specialist
Ron Wallace, Streets & Stormwater Director
Norm Feder, Growth Management Administrator

Johnny Limbaugh, FDOT
Marcia Cravens
Michelle Avola

Media:

Jenna Buzzacco-Foerster, Naples Daily News
Eric Staats, Naples Daily News
Other interested citizens and visitors

SET AGENDA (add or remove items)..... ITEM 2

MOTION by Sorey to SET THE AGENDA as submitted; seconded by Coyle and unanimously carried 9-0 (Coletta-yes, Fiala-yes, Finlay-yes, Heitmann-absent, Henning-absent, Hiller-absent, Price-yes, Saad-yes, Sorey-yes, Sulick-yes, Barnett-yes, Coyle-yes).

PARKS & RECREATION ITEM 3

(1:01 p.m.) City Manager William Moss provided a brief overview of the issues for discussion as contained in the memorandum from Community Services Director David Lykins (Attachment 1); Collier County provided printed copies of an electronic presentation (Attachment 2). Mr. Moss referred to the 2008 interlocal agreement between the two entities allocating \$1-million annually for a ten-year period: \$500,000 for beach parking and \$500,000 to support City parks and recreational facilities. The City was additionally requesting \$700,000 as the majority of users of its facilities and programs are County residents, he said.

Vice Mayor Sorey suggested that since economic challenges prevail for all, a review for duplication of services as well as Tourist Tax (Tourist Development Council/TDC) support for City beach ends

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as items to be considered. He noted that beaches in the City are used mainly by County residents and tourists; therefore, if \$500,000 could be derived from the TDC by adding a fifth cent, the current \$1-million in County funding could then be allocated to City parks and recreational facilities, he added.

While acknowledging County resident use of City beaches and parks, Commissioner Fiala listed County parks and facilities utilized by City residents and tourists, such as the County's regional parks and sports complex, as well as the soon to open Children's Museum at the County's Sun and Fun Lagoon (Livingston Road north of Vanderbilt Beach Road). Commissioner Coyle agreed, adding that while no additional funding would be forthcoming, the aforementioned \$1-million subsidy from the County should continue.

Council Member Price pointed out that due to ongoing economic issues, the demand for free access to parks and recreational facilities had increased. He further suggested that efficiencies be sought to avoid overlapping services in the interest of the needs of all residents. County Manager Leo Ochs agreed and discussion followed during which the consensus below was reached; a report by each staff is to be presented prior to budget hearings for both the City and the County.

Consensus to direct City and County staffs to jointly review parks and recreation departments for duplication and/or overlap of services.

BOAT LAUNCH & PARKING AT NAPLES LANDING PARK..... ITEM 4

(1:34 p.m.) City Manager William Moss briefly reviewed the memorandum by Assistant City Manager Roger Reinke dated February 9 (Attachment 3). County Commission Vice Chairman Jim Coletta explained that he had learned that the chief complaint involved the City's metered parking spaces requiring quarters; he said that the County's sites accept credit cards. Mr. Moss noted that this type of machine is not economical for the City, although he had approached County staff to ascertain whether any unused machines could be made available to the City; Mr. Coletta strongly supported this option.

Discussion only.

..... ITEM 5

DISCUSSION REGARDING THE CITY'S PROPOSAL TO CONSIDER AN ALTERNATIVE US 41 ROUTE DESIGNATION VIA GOLDEN GATE PARKWAY AND GOODLETTE-FRANK ROAD.

(1:36 p.m.) City Manager William Moss provided a brief overview of the memorandum by Assistant City Manager Roger Reinke dated February 1 (Attachment 4) which contained the history of the City's opposition to the FDOT's (Florida Department of Transportation's) expansion of US 41 from four traffic lanes to six between the Gordon River Bridge and the northern City limits which had occurred in the 1970's. He noted that a feasibility study is currently underway, funded by the City, to address the following:

- Transportation corridor evaluation and strategy development;
- Transportation model and corridor route evaluation;
- CRA (Community Redevelopment Agency) Benefit – cost of operations and maintenance analysis;
- Implementation plan;
- Final report recommendations;
- Meetings with MPO (Metropolitan Planning Organization), FDOT and Collier County; and
- Public involvement.

Council Member Sulick, as Chair of the CRA and MPO, expressed support of the proposed rerouting of US 41 onto Goodlette-Frank Road, especially from the bridge, west and north to Golden Gate Parkway. She said that six-laning the US 41 roadway has created a division of the

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City's redevelopment district. The new route would involve two westbound lanes to route traffic north onto Goodlette-Frank Road, with local traffic utilizing Central Avenue and possibly Third Avenue South which could be constructed to provide another east-west route. The key, she said, is gaining approval from the FDOT. This would reconnect the downtown area, especially the Tenth Street / Design District (41/10, Heart of Naples) and allow guidance of this area's undeveloped land use; what is good for the City in this instance would be good for the County also, she noted. Commissioners Coletta and Fiala expressed concern with regard to a diminution of traffic passing business establishments on US 41; however, Mrs. Sulick pointed out that since on-street parking could be resumed, a business district atmosphere could be generated rather than merely a series of shops along a highway. The City of Sarasota and many east coast cities are considering such re-designations, Mrs. Sulick said, especially due to the fact that pedestrian considerations have become more important.

Collier County Growth Management Administrator Norm Feder suggested that rather than Golden Gate Parkway, either Central or Third Avenue South be considered as more compatible to merchants on US 41 with a pedestrian overpass or vehicular flyover (overpass) for the Four Corners (intersection of US 41 and Fifth Avenue South); a second Gordon River crossing might also be considered, he added. While County staff looks forward to working with the City and FDOT, Mr. Feder cautioned that the scope of the above referenced study be reviewed as impacts to infrastructure are a key concern. Commissioner Coyle pointed out that proper signage would assist in directing traffic bound for Miami, the Florida Keys or Marco Island onto Golden Gate Parkway and then south onto I-75 at the new interchange or farther east onto SR951 (Collier Boulevard).

FDOT representative Johnny Limbaugh explained that when the FDOT transfers jurisdiction of a roadway, operation and maintenance costs are also transferred. The FDOT's key concern is assurance that the motoring public's needs are met; he further cautioned that as the designation US 41 denotes, AASHTO (American Association of State Highways and Transportation Officials) would also need to be approached for approval. In response to Council Member Finlay, he said that negotiations would ensue with regard to the transference of operation and maintenance costs should the re-designation be approved, and that the cost of upgrading, if necessary, the Goodlette-Frank corridor to meet FDOT standards would also be a consideration.

Vice Mayor Sorey urged that both City and County staff provide input to the scope of the feasibility study to ensure that the above noted concerns are addressed, and County Manager Ochs read into the record a statement from Commissioner Hiller offering similar comments (Attachment 5).

Streets & Stormwater Director Ron Wallace explained that millions of dollars would be involved should the lane changes and intersection modification described above be approved. He further assured the panel that a report would be forthcoming prior to City Council's summer recess and that a partnership would be formed including the City, County, FDOT and local businesses to address the numerous issues involved.

Discussion only – update to City Council prior to summer recess.

BEACH RENOURISHMENT ITEM 6

(2:06 p.m.) (It is noted for the record that the file for this meeting contains the January 24 memo from City Natural Resources Manager Michael Bauer which provided a brief overview of beach renourishment and a printed copy of information provided by County staff regarding this item; a statement by Commissioner Hiller was read into the record by County Manager Ochs and is appended hereto as Attachment 6.) City Manager William Moss commended the ongoing partnership of the City and County in jointly maintaining area beaches. Vice Mayor Sorey, also a member of the Collier County Coastal Advisory Committee (CAC), explained that the next

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scheduled renourishment project appears to have adequate funding allocated, but cautioned that future renourishment cannot be funded at the apparent increased rate of loss of sand from the shorelines. The CAC and County staff plans to study the movement of sand and structural means of slowing its loss with the use of artificial reefs offshore. The financing of future renourishment projects (2022-2024) is the challenge, he stated, as FEMA (Federal Emergency Management Agency) funding may not continue. He requested that the Board of Commissioners consider placing a fifth cent on its Tourist Tax, which would then be earmarked for funding of beach renourishment; Council Members Price and Sulick supported this proposal, saying that additional funds should not be allocated for advertising and would be better spent on the beaches and other natural resources.

Commissioner Coyle agreed, saying that merely replacing the sand is not working and beach protection regulations must be addressed at the state and federal level; local governments do not have the authority to amend these regulations and therefore to deal with long-term effects of the wave action upon the beaches, he added. Council Member Price agreed, urging the City and County staffs work together to develop an action plan seeking federal and state support for amended regulations allowing local governments to act as necessary to retain beach sand.

Council Member Finlay noted the near offshore hard bottom topography of the Gulf Coast as well as shallow water especially at low tide, pointing out that aesthetically, artificial reefs may however not be acceptable. In addition, he advised that an eight rather than a ten year renourishment cycle may be required due to increasing sand loss, and questioned the status of beach renourishment easements necessary for the process. County Manager Ochs stated that a County-wide access easement for beach renourishment was currently being drafted and would come before the Board for discussion in the near future; this includes a provision of public access from the vegetation line to the erosion control line. Mr. Finlay clarified that his concern was whether all condominium owners in a particular complex would be required to sign or merely an association's president or agent; Mr. Ochs confirmed that this would be a topic for further discussion.

Consensus that City and County staffs work with the CAC to draft proposed regulations for beach renourishment process.

PUBLIC COMMENT

(2:29 p.m.) **Michelle Avola, Naples Pathways Coalition**, noted the group's support of the rerouting of US 41 (see Item 5 above) and explaining that the Coalition membership includes both City and County residents. **Marcia Cravens, 6075 Pelican Bay Boulevard**, urged that the research into innovative solutions and alternatives to beach renourishment be pursued as the sand which is annually washed away creates shoaling in coastal inlets and waterways which then necessitates aggressive dredging. She then suggested that County-wide meetings be held with all local governmental entities participating so as to deal with the various issues having been discussed.

ADJOURN

2:25 p.m.

Bill Barnett, Mayor

Tara A. Norman, City Clerk

Minutes prepared by:

Vicki L. Smith, Technical Writing Specialist

Minutes Approved: _____



AGENDA MEMORANDUM
JOINT MEETING
NAPLES CITY COUNCIL
COLLIER COUNTY BOARD OF COUNTY COMMISSIONERS

Joint Meeting Date: February 9, 2011

Agenda Item: 3	Prepared By: David Lykins, Director Date: January 31, 2011	Department: Community Services
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SUBJECT:
10-Year Funding Interlocal Parks and Recreation Programs – Beach Parking

BACKGROUND:

In 2008, following concerns raised by the Naples City Council regarding use of City's park facilities, recreation programs, and beach parking/public beach access by residents in the unincorporated area of Collier County, the Board of County Commissioners agreed to provide \$1.0 million annually to the City of Naples to help off-set related expenses. The amount provided was intended to be allocated for beach parking in the amount of \$500,000, and the balance allocated to Naples park facilities and recreation programs.

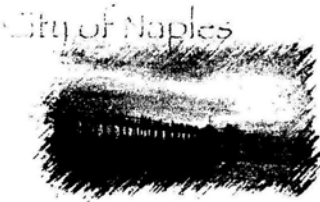
At that time, and each year thereafter, the Naples City Council, while appreciative of the funding support by Collier County, has maintained that the contribution does not off-set the cost to provide services to the residents of the unincorporated area of Collier County that represent a substantial majority of users. The Naples City Council respectfully requests additional financial support for parks, recreation and beach facilities and suggests that an additional \$700,000 would be a fair allocation.

In 2008, the Board of County Commissioners recognized the substantial participation by residents of the unincorporated area at the City's park facilities, recreation programs, and special events. The Interlocal Agreement provides annual funding to the City for a period of ten years, intended to be equally divided between Naples Beach Parking and park facilities and recreation programs. The City agreed to allow the use of its park facilities and recreation programs to residents of unincorporated Collier County on the same terms, conditions and fees as those afforded to residents of the City. The Interlocal Agreement will expire on September 30, 2018 unless terminated by either party for any reason upon at least one-hundred and eighty (180) days notice.

Historically, the City of Naples requested funding support on an annual basis from Collier County for park, recreation, and beach facilities. Examples of projects that were provided partial financial support since 1997 include: Naples Landing Improvements; rebuilding of the Norris Center in Cambier Park; and Beach Access Improvements. The Board of County Commissioners offered financial support in recognition that the projects directly benefited residents of the unincorporated areas.

The 2008 Interlocal Agreement incorporates the previously established reciprocal beach parking program. The program provides that all residents of Collier County may obtain a beach parking sticker (City or County) to enable free parking at any County or City beach parking location, including the 1,048 beach parking spaces located within the City. A brief history of beach parking is as follows:

In 1987, the City and County entered into an Interlocal Agreement to finance a beach parking program. The initial agreement stipulated that Collier County would fund one-third of the program costs. Over the next 20 years, revisions were made to the agreement. Following the beach renourishment project in 2005-06, the Naples City Council agreed to accept a revised Collier County



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BACKGROUND (cont.):

Beach Parking Policy. The revised policy was prompted by the Florida Department of Environmental Protection which, in essence, required equal public access to the beach and uniform parking fees as a condition to beach renourishment authorization and funding. The governing bodies agreed to mutually recognize beach parking stickers issued by Collier County and the City to allow free parking for all property owners and a uniform beach parking sticker fee for non-property owners. Collier County staff sell beach parking stickers to non-property owners. These are recognized by the City for access to beach parking.

In 2003, the Board agreed to pay 82% of the net loss of the City's Beach Fund program. Collier County paid \$550,000 to Naples in the year prior to the adoption of the new 10-year Interlocal Agreement. As intended, funding provided by Collier County through the 2008 Interlocal Agreement is distributed to the City's Beach Fund in the amount of \$500,000, and \$500,000 is allocated to the City's General Fund (the funding source for the City's park facilities, recreation programs and special events).

The Naples City Council continues to maintain that the funding support offered by Collier County . park facilities, recreation programs, and special events is not sufficient to off-set the costs associated with the services that are of primary benefit to residents of the unincorporated area.

Recreation programs are offered at Cambier Park, Fleischmann Park, the Naples Preserve, River Park and Anthony Park. City parks annually host in excess of 360 classes, 165 camps, 80 theatrical/musical productions, 50 outdoor concerts, 300 facility rentals, 60 youth and adult athletic programs and 3,200 skate park memberships. Many activities are provided without cost to participants. User fees or paid registrations cover a small portion of the costs or services with the majority of park operations and activities supported and funded through General Fund revenues. Facility participation based on registrations in 2009 demonstrated the following.

- **Fleischmann Park**
 - City Resident 1674 23%
 - Non Resident 5719 77%
- **Norris Center**
 - City Resident 784 18%
 - Non Resident 3695 82%
- **River/Anthony Park**
 - City Resident 1593 60%
 - Non Resident 1042 40%

The attached PowerPoint provides additional information regarding participation and funding of the City's park and recreation programs.


Reviewed by Department Director
David Lykins

Reviewed by Finance
N/A

Reviewed by City Manager
A. William Moss


City Council Action:

Park related contributions to the City



• Naples Pier	\$299,300
• Naples Landing	\$203,873
• Beach Ends	\$52,029
• Fleischmann Skate Park	\$15,000
• Norris Community Center	\$300,000
• <u>Reciprocal Beach Parking</u>	<u>\$7,030,000</u>
TOTAL FUNDING	\$7,900,202

Collier County Parks and Recreation: Doing More with Less

- 
- Expenditures reduced \$1.72M since FY 07
 - Staffing reduced by 52.5 FTE's since FY 07
 - Parks and Recreation maintains greenways, open space areas, shared school sites
 - 2010 FRPA Agency Excellence Award Winner
 - CAPRA Re-Accredited with perfect score
 - Collier County Parks and Recreation Master Plan that identifies additional unmet needs

*Community and Neighborhood Parks

*These parks are funded by unincorporated funds and not City taxes

- Eagle Lakes
- Golden Gate
- East Naples
- Immokalee Sports Complex
- Immokalee
- Max Hasse
- Veterans
- Vineyards
- (8) school site locations
- (13) Neighborhood parks

*Three City Parks being described are Community Parks

Regional Parks

- North Collier Regional Park
- Sugden Park
- Beach Parks
- Marmas
- Boat Launch Facilities
- Freedom Park

What we've added last three years

- Freedom Park
- Conner Park (Expanded Parking)
- Collier Boulevard (Expansion of boat trailer parking)
- Goodland Boating Park
- Port of the Isles Marina
- Increase in Beach Parking Spots
- Increase in Boat Trailer Parking
- Rich King Greenway

City's Contribution for Regional Parks

	Collier County % of net funding Regional Parks (net general fund cost/general fund revenue)	City of Naples Ad Valorem Tax Contribution	Portion of City's Ad Valorem to Fund Regional Park Operations	Payments to the City of Naples under current agreement	Payments from the City of Naples to fund Regional Park Operations
FY 09	1.67%	\$54 M	\$901,800	\$1,000,000	(\$99,200)
FY 10	1.85%	\$58 M	\$1,073,000	\$1,000,000	\$73,000
FY 11	1.66%	\$53 M	\$879,800	*\$1,000,000	(\$120,200)
FY 12	1.66%	\$53 M	\$879,800	*\$1,100,000	(\$220,200)

Fleischmann Participation

42% reduction in user participation

Averaged Annual Participation:	Resident	Non-Resident
2006*	3,395 (27%)	9,301 (73%)
2007*	3,387 (21%)	12,680 (79%)
2008*	1,811 (22%)	6,362 (78%)
2009*	1,674 (23%)	5,719 (77%)

*2006-2009 Does Not include major special events/art shows and reflects only class registrations entered into the RecWare registration system.

City of Naples Parks and Recreation Budget

Expenses:	08/09 Actual	09/10 Actual	10/11 Projected
Fleischmann	\$1,275,729	\$1,204,092	\$1,209,500
Norris Center	\$ 428,105	\$ 376,479	\$ 398,964
River/Anthony Park	\$ 558,421	\$ 558,514	\$ 546,457
TOTAL	\$2,262,255	\$2,139,085	\$2,154,921
Revenues:			
Fleischmann	\$ 503,612	\$ 528,029	\$ 402,000
Norris Center	\$ 212,723	\$ 213,022	\$ 181,000
River/Anthony Park	\$ 96,704	\$ 91,507	\$ 88,600
Net Cost to General Fund	\$1,449,216	\$1,306,527	\$1,483,321

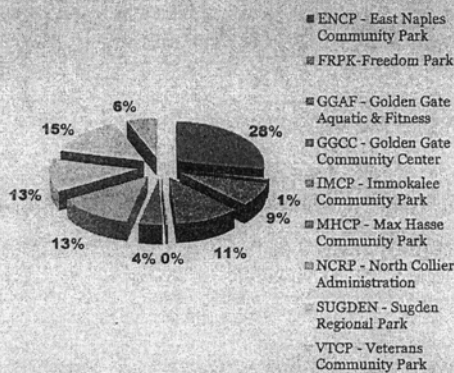
Cost Recovery Comparisons FY 10

Recreation only

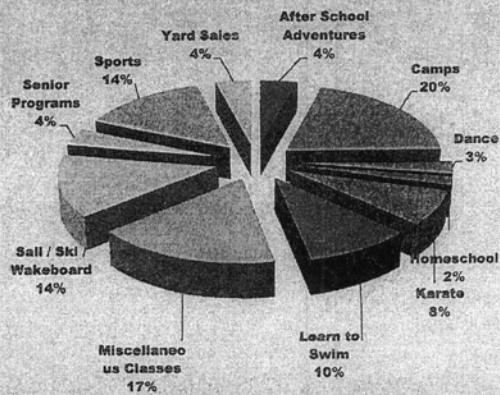
	Expenses	Revenues	Cost Recovery
Veterans	\$894,935	\$491,700	55%
East Naples	\$519,409	\$221,090	43%
Vineyards	\$475,953	\$288,683	61%
Max Hasse	\$557,663	\$284,926	51%
Fleischmann, Norris, River Anthony Park	\$2,139,085	\$832,558	39%

City use of County Facilities

Use of County Facilities by City Resident



Program Demographics of City Residents



Conclusions

- Current inter-local agreement is more than fair
- City's request for 70% (\$700,000) increase in the annual subsidy is unjustified and unwarranted based upon decreasing trends in registrations

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BACKGROUND (cont.):

Collier County – Recreational permits are \$ 75.00 per year

Commercial permits are:

1. \$ 100 per year, plus \$ 8.00 per launch
2. \$ 500 per year, unlimited launches

Daily launches - \$ 8.00

Collier County operates at least 5 boat launching facilities:

- Bayview Park
- Cocohatchee River Park
- Caxambas Park
- Collier Boulevard Boating Park
- Lake Trafford

Reviewed by Department Director
Roger Reinke

Reviewed by Finance
n/a

Reviewed by City Manager
A. William Moss

City Council Action:



AGENDA MEMORANDUM
JOINT MEETING
NAPLES CITY COUNCIL
COLLIER COUNTY BOARD OF COUNTY COMMISSIONERS

Joint Meeting Date: February 9, 2011

Agenda Item:	5	Prepared By: Roger Reinke, Assistant City Manager Date: February 1, 2011	Department: City Manager
SUBJECT: Discussion regarding the City's proposal to consider an alternative U.S. 41 route designation via Golden Gate Parkway and Goodlette-Frank Road.			
BACKGROUND: Since the expansion of U.S. 41 to a six-lane highway, the road has acted as a barrier to connectivity in Downtown Naples, separating the 10th Street corridor from the remainder of Downtown and Old Naples. The purpose of redesignating the route of U.S. 41 is not to change the flow of traffic. The purpose is to gain local control of the roadway to improve connectivity and guide the land use potential in the 10th Street corridor, an area with significant undeveloped private property. Prior to the expansion of U.S. 41 (from four lanes to six lanes) by the Florida Department of Transportation (FDOT), Naples City Council passed three separate resolutions in 1974, 1976 and 1977 opposing the expansion. The original 1994 Community Redevelopment Plan recognized U.S. 41 acted as a "barrier to the free flow of east/west traffic" and was "difficult for pedestrians and bicyclists to cross". The Plan indicates the CRA should explore "the feasibility of the relocation of U.S. 41." Council Member Sulick (CRA Chairman and MPO Vice-Chairwoman) has been involved in discussions with Florida Department of Transportation officials and staff on potential opportunities to improve connectivity within the Old Naples area. This includes improving the connection between the 10th Street corridor and the remainder of Old Naples. Studies of the U.S. 41 corridor, and discussions with representatives from the Florida Department of Transportation and Collier County staff, indicate that changes to U.S. 41 may be feasible at this time. Continuing this initiative will require an analysis of the roles and responsibilities of the various agencies and jurisdictions involved. On December 13, 2010, City staff and Jon Sewell, Vice President of Kimley Horn and Associates, Inc., presented a potential implementation strategy to improve connectivity along the U.S. 41 corridor to support and complement land use possibilities and spur development in the corridor by redesignating the roadway thru downtown Naples. Following the presentation, there was consensus on City Council to proceed with a "fatal flaw" study. On December 20, 2010, the concept was presented to the Community Redevelopment Agency Advisory Board. The Board endorsed the idea and recommended the City proceed with the "fatal flaw" study by a vote of 6-0. On January 19, 2011 City Council approved a resolution appropriating funds to complete the "fatal			



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BACKGROUND (cont.):

flaw" study. It is anticipated that the study will be substantially complete in approximately 60 days. The "fatal flaw" study will address the following (additional detail provided by attachment):

- Task 1 – Transportation Corridor Evaluation and Strategy Development
- Task 2 – Transportation Model and Corridor Route Evaluation
- Task 3 – CRA Benefit – Cost of Operations and Maintenance Analysis
- Task 4 – Implementation Plan
- Task 5 – Final Report Recommendations
- Task 6 – Meetings (MPO, FDOT, Collier County)
- Task 7 – Public Involvement

Reviewed by Department Director
Roger Reinke

Reviewed by Finance
N/A

Reviewed by City Manager
A. William Moss

City Council Action:

Item 5 / Comments from Commissioner Hiller (read into the record by County Manager Ochs)

I support the City's desire to enhance the Fifth Avenue business district and have it become a more vibrant economic and tourist destination. The redirection of traffic proposed for discussion in you agenda needs further evaluation. I am concerned that there may be unforeseen detrimental impacts to commerce along US 41 south of Golden Gate Parkway which would also adversely impact the desired expansion around Fifth Avenue and the overall transportation network all as a result of redirecting traffic and potential customers away from the area. The goal is to attract as many people as possible to Fifth Avenue to bolster business. Another suggestion to promote economic development is to convert Fifth Avenue into a pedestrian mall which has been proven successful throughout major cities in the US and Europe. I recommend that the City conduct the study in coordination with the County and FDOT to evaluate the potential impacts and options. Thank you for considering my thoughts. Georgia Hiller

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Attachment 6 / Page 1 of 1

Item 6 / Comments from Commissioner Hiller read into the record by County Manager Ochs:

I have recently been appointed Chairperson of the Tourist Development Council. The Tourist Development Council is responsible for the proper review, vetting, and due diligence and recommendation of approval to the BCC for all items receiving TDC funds. I look forward to working with the City on reviewing projects and funding sources that would benefit the community as a whole. Georgia Hiller